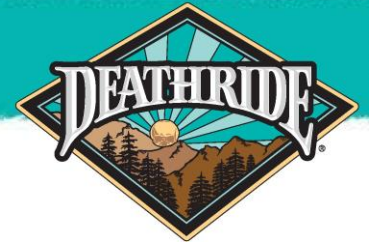


2017 RIDER INFORMATION



Updated 4/17

Please review our entire website carefully for event information, all policies are strictly enforced.

Congratulations Death Rider! Recognized as one of the premier cycling events in the West, the Alpine County Chamber of Commerce invites you to participate in the Death Ride®, while enjoying the magnificent scenery and warm hospitality of Alpine County!

Registration along with the start and endpoint of the ride takes place at Turtle Rock Park just north (Hwy 89) of Markleeville, California. The five pass ride includes 129 miles and 15,000+ feet of lung busting climbing. You also have the option of riding one, two, three or four passes. For your safety, the first four passes will be closed at specific times to vehicular traffic. See course times.

This year's ride returns riders to our infamous five pass course including:

- Monitor Pass (Highway 89) 8,314 feet
- Ebbetts Pass (Highway 4) 8,730 feet
- Carson Pass (Highway 88) 8,580 feet

Five pass finishers will receive a Five-Pass Pin and are eligible to purchase an exclusive Five-Pass Finisher Jersey.

Registration Includes:

- Custom Death Ride® Patch
- Custom Death Ride® Water Bottle
- Custom Death Ride® Five-Pass Finishers Pin (if course is completed)
- Tuf-Map
- Giveaways from Sponsors at Bike Expo and on course
- Official Participant Numbers
- Highway Closures
- SAG, Tech & On Course Communication Support
- Medical Support
- Law Enforcement Support
- Food & Drink at Rest Stops
- Lunch (10:00am - 3:00pm)
- Live Music
- Post Ride Dinner/Rider Dinner complimentary per event organizers and is NOT refundable

Registered Riders:

At Check-In/Registration, you will receive your rider packet which will include bib/bike numbers and a custom Death Ride® patch, a Death Ride® waterbottle and a Tuf Map. Additional rider giveaways will be available for pick up at sponsor/vendor booths during the bike expo on Friday and Saturday. Bags are not provided for giveaway items, be sure to bring your own. To check in all riders **MUST** provide a Photo ID. Please come prepared with your ID. You will complete your registration/liability form at check-in. Registered rider must pick up their own rider packet. We will not give out packets to friends, family, spouses etc. Only one rider packet will be distributed per rider. We will be verifying your birth date on your photo ID before your packet is released.

Registered Out Of Country Riders & Tandem Riders:

Please come prepared with your photo ID for check in. Your bib/bike numbers will be available for pick up at the Death Ride® Office trailer located at Turtle Rock Park during the posted registration times. You will complete your registration/liability form at check-in. Registered rider must pick up their own rider packet. We will not give out packets to friends, family, spouses etc. Only one rider packet will be distributed per rider. We will be verifying your birth date on your photo ID before your packet is released.

Tandem riders must check-in together at the Death Ride® Office trailer located at Turtle Rock Park during the posted registration times. If you are registered as a tandem you must ride a tandem bike. Tandems will receive one bike number.

VIP Express Packet Pick-Up (Limit 50):

For \$100.00 (additional fee payable to the Alpine County Chamber of Commerce), you will receive your bib/bike number before the event with no waiting in the registration line and exclusive VIP giveaways courtesy of the Alpine County Chamber of Commerce and our sponsors. VIP Express Packet Pick-up will take place at the Alpine County Chamber of Commerce, #3 Webster Street, Markleeville, CA on Wednesday, 07/05/17 and Thursday, 07/06/17. Office hours are from 8:00am - 4:00pm. Friday, 07/07/17 starting at 8:00 am and Saturday 07/08/17 starting at 4:00 am, VIP Express Packet Pick Up will take place at a special VIP window at the Death Ride® Office trailer located at Turtle Rock Park.

PLEASE DON'T FORGET YOUR PHOTO ID.

Rider will have to notify us via email (info@deathride.com) no later than 05/31/17 that they would like to sign up for VIP Express Packet Pick-Up. VISA or Mastercard payment only. No checks, cash, AMEX or Discover will be accepted. Bib number will be designated with a VIP sticker to receive 2017 rider waterbottle, patch, and giveaways. VIP express packet pickup is non-refundable and non-transferable.

All VIP Riders will receive additional giveaways including:

- Death Ride Tote Bag
- Rider T-Shirt
- Sierra Nevada Beer Coupon (redeemable at the Expo)
- Visitors Guide
- County Map
- Bottle of Water
- Snack

* Additional VIP giveaways are subject to change.

Last Chance Registration:

We are no longer selling no-show spots on the day before the event. On 06/22/17 at 10:00am PST through imATHLETE, we will be selling a limited number of entries on a first come, first serve basis. Entry fee is \$140 plus imATHLETE processing fee. We will not be mailing your registration/liability form. Your bib/bike numbers will be available for pick up at the Death Ride® office trailer located at Turtle Rock Park during the posted registration times. You must have your photo ID to register. You will complete your registration/liability form at check-in.

Protect Your Registration Fees:

Get reimbursed up to 100% of your registration fees if you can't attend the event for a number of reasons, including covered injury, illness, traffic accidents and more. Upon checkout during the registration process, you will be asked if you would like to purchase the insurance. Terms, conditions and exclusion will apply.

Transfer Policy:

Returning for the 2017 event, the Tour of the California Alps - Death Ride® Office will allow you to transfer your registration to another rider until Monday, 05/01/17. The new rider will have until Thursday, 05/04/17 to complete this process. Transfers are only allowed for single riders ONLY. Event to event transfers are not allowed (i.e. 2017 to 2018). There will be no exceptions once this date has passed. All other payments must be arranged and facilitated between the two riders. The transfer fee is \$30.00. Registration fees and imATHLETE fees will NOT be refunded under any circumstances. Rider must log in to their registration account on the imATHLETE website. The participant who would like to transfer their registration to someone else will need to edit their registration. This can be done by going to <http://www.imathlete.com/events/editreg> and entering your confirmation code. Rider will select the transfer option and enter the name and email address of the person they wish to transfer their registration to. Once you click submit, your registration will be cancelled from the system and will NOT be refunded. The new rider will receive an automated email from imATHLETE containing an invitation code and instructions for accessing the transfer class. The new rider will then fill out their information and pay the transfer fee of \$30.00. The transfer is complete when they receive a confirmation receipt.

Event Check-In/Registration:

Friday, 07/07/17 (11:00am - 7:00pm)

Check-In/Registration is at Turtle Rock Park located on Hwy 89, just 2 miles north of Markleeville. Staff will not be available for emails, faxes or phone calls after 07/01/17.

Event Limited Saturday Morning Check-In:

Saturday, 07/08/17 (4:00am - 6:00am) We will not add new riders the day of the event.

Rider Number:

White number must be attached to the rider's back on outer layer with provided safety pins. The yellow number is attached to the front of your bike handlebars with provided twist ties. Both numbers are required to pass through any checkpoints and for access to the rest stops. Be sure to completely fill out your personal information on the backside of your bib and bike number. First bib check will be at mile 7: Whorehouse Flat. These numbers will also identify you to West World Images, the official course photographers. Visit their website after the event at www.westworldimages.com to view and purchase your pictures from this year or from previous years. Pictures available approximately 30 days after the event.

Note to Riders:

The Death Ride® management reserves the right, without the refund of any portion of the entry fee, to refuse admission to or eject any person(s) whose conduct is deemed to be disorderly, whose language is vulgar or who fails to comply with these or other event rules. Any violation of these rules by riders will result in removal from the event and any future events.

Do Your Part:

In 2014 the amount of debris left behind by riders was the most ever. Do your part to prevent littering, defacement and other forms of pollution so that others may enjoy the wonder and beauty of our county just as you have. Please pack in and pack out. If you change tires or tubes on the side of the road, please do not leave trash there. Please deposit it at the nearest rest stop or a dumpster. Leftover garbage will result in increased registration fees and the possibility of the Death Ride® losing our permit to conduct this event. Thank you.

Recycle Your Waste With GU:

For years, there's been a trash problem. The refuse of nutrition brands litter trails and roads far too often. And unfortunately, GU is not immune to the issue. While athletes are ultimately responsible for discarding their used wrappers, we at GU certainly must play our part. Recently, we partnered with TerraCycle in an effort to repurpose the material into affordable, innovative products. None of this is possible, however, without YOUR help. So, join the Performance Nutrition Brigade, together, we can do it. Participating is completely free and very easy. There are no sign-up or participation fees, and the shipping is covered by our brand partner. Check the website at <https://www.terracycle.com/en-US/brigades/performance-nutrition-brigade> to find out how.

Start & Cut-Off Times:

Generally, the start-time is 5:00am or at daylight. Starting before sunrise requires visible lighting in front and back of bike and rider. If starting early bring your own food and water as rest stops will not be open until posted times. Riders not planning on completing all passes please start a little later to avoid congestion. All riders must be off the course by 8:00pm.

Road Closures: Day of Event 07/08/17

From 5:00am - 7:15am, the road will be closed to traffic from the Markleeville Courthouse to the junction of Highways 89 & 4. Monitor (Hwy 89) & Ebbetts Pass (Hwy 4) will be closed to vehicular traffic starting at 5:00am. Monitor Pass reopens to vehicular traffic at 12:00pm. Ebbetts Pass reopens to vehicular traffic at 3:00pm. Highway 89 from Woodfords to the Markleeville Courthouse will remain open. Please adhere to posted speed zones and early morning parking crew instruction.

Event Starting Times:

DISTANCE	START BETWEEN
Five Passes	5:00am and 6:30am
Four Passes	6:00am and 7:00am
Three Passes	6:30am and 7:30am

Two Passes 7:00am and 8:00am
One Pass 7:30am and 8:30am

Rest Stop Hours of Operation:

Top of Monitor (5:30 am - 12:00 pm)

Topaz (5:30am - 12:00pm)

Wolf Creek Lunch (10:00am - 3:00pm) Lunch Stop

Top of Ebbetts (9:00am - 3:00pm)

Hermit Valley (9:00am - 3:00pm)

Woodfords (11:00am - 4:00pm)

Picketts (11:00am - 5:00pm)

Carson (11:00am - 6:00pm)

Cut-Off Times:

LOCATION	CUT-OFF
Start	5:00am - 8:30am
Ascend Monitor from Hwy 89/4 junction	9:30am
Descend Monitor to Hwy 395	10:00am
Ascend Monitor from Hwy 395	11:00am
MONITOR PASS (HWY 89) OPEN TO VEHICLES	12:00pm
Ascend Ebbetts Pass from Centerville (Wolfcreek)	1:00pm
Descend Ebbetts Pass to Hermit Valley	1:30pm
Ascend Ebbetts Pass from Hermit Valley	2:00pm
EBBETTS PASS (HWY 4) OPEN TO VEHICLES	3:00pm
Ascend Woodfords Canyon	4:00pm
Ascend Carson Pass from Picketts	5:15pm

All riders must be off the course by 8:00pm. All cut-off times are strictly enforced.

Safety:

Safety is paramount for this event. The organizers insist that you adhere to this safety information for your safety and all other event participants. While we have tried to outline the necessary information for you to have a safe ride, please remember that this event can be dangerous! **Be careful, your safety is your responsibility, ride at your own risk!** Safety violators will be removed from event and future events.

- Heed the Safety Coordinator's warnings at all times.
- Helmets are always required.
- No using earphones, iPods or MP3 players

- Aerobars are cautioned due to the excessive speeds during the descents on the mountain passes.
- No child carriers.
- Ride single file and to the right at all times.
- Be alert and respectful to other riders.
- Control your speed on descents.
- Use your brakes sparingly and evenly on descents, rims can heat up from brake pad friction. Watch for overheating brakes.
- Watch for bumpy road conditions and cattle guards.
- Be aware of vehicular traffic. Obey all traffic laws, even on closed roads. Reduced speed zones will be signed and in effect. Carson / Woodfords speed zones are 35mph for all vehicles. Markleeville / Turtle Rock Park speed zones are 25mph for all vehicles.
- Carry extra tubes, a pump, etc. so you are prepared for hazards.
- Carry extra water. Drink before you're thirsty. Drink water before the ride and drink frequently during the ride. Plan for at least two bottles per hour.
- Carry extra energy food, etc. especially if starting early as the rest stops might not be open. Eat before you're hungry. Eat often during your ride. Small portions keep the fuel supply up.
- Starting before 5:00am requires visible lighting in front and back of bike and rider.
- Unexpected weather changes (cold, heat, wind, rain, hail and snow) can quickly occur so be prepared by having extra layers of clothing.
- Beware of unexpected wind gusts.
- Personal SAG vehicles are not permitted on any closed roads/highways during the event.

* The event organizers will not be held responsible for those riders who ride without the proper registration/liability form on file when the Death Ride® takes place on Saturday, 07/08/17. This is extremely careless, dangerous and puts you and your fellow riders at great risk.

Medical Insurance:

Please check your medical insurance coverage. Medical transportation from the course is mandatory to a medical facility and can easily exceed typical insurance coverage. Many places on the course could require helicopter evacuation depending on injury. Be sure to completely fill out your personal information on the backside of your bib and bike number. Our medical personnel need this important information if you need to be transported to a medical facility.

Parking:

Please look for our parking crew to assist you. Parking is located on Highway 89 and on Airport Road across from the entrance of Turtle Rock Park. Limited parking will be available at Turtle Rock Park burn pile area beginning on 07/06/17 at 5:00pm on a first come, first served basis. During event week (07/01/17 - 07/10/17) parking is not available in the lot next to the Community Building. Illegally parked cars will be ticketed and may be towed at the owners expense. Please park completely off of the pavement and do not block any of the road while unloading. Areas along Highway 89 will be blocked off with cones or caution tape. These areas are not designated for parking or unloading areas. Please do not remove cones or caution tape, law enforcement officials will be monitoring the area along Hwy 89 at the entrance of Turtle Rock Park for any parking violations. We encourage riders to carpool whenever possible. RV parking is permitted in signed area on Highway 89.

Camping & Campfires:

Camping is available at a variety of campgrounds in Alpine County. Most USFS campgrounds and Turtle Rock Park are on a first come first served basis. Hope Valley, Kit Carson and Silver Creek which are USFS campgrounds will take reservations at www.recreation.gov. Grover Hot Springs State Park will take reservations at www.reserveamerica.com. Camping is prohibited outside your vehicle along state and county roads and highways - you could be cited. For further camping information visit www.AlpineCounty.com. Coin operated showers available at Turtle Rock Park campground.

If you are dispersed camping during the Death Ride® - **campfires in unimproved areas are prohibited during the summer months in Alpine County**. Authorities will be patrolling the camping and parking areas along the course and if you have an unauthorized campfire, you will be cited and fined. You will be putting yourself and others at risk. Please adhere to the USFS posted fire safety rules in Alpine County. Campfire permits for designated campgrounds available at the Visitors Center in Markleeville.

Clothing Drop-Off:

Drop-off of personal belongings is **NOT** available during the Death Ride®. Please use caution discarding personal belongings along the highway/course, it may not be there when you return to retrieve it. It is your responsibility if you leave any personal articles along the course or at any rest stop. We will not retrieve any items. We will not ship any lost and found items. The Death Ride® nor any of its affiliates are responsible for your belongings. Due to unpredictable weather, we suggest you carry your personal items at all times. Our permit requires that the entire course be swept and cleaned of clothing and debris. Therefore, our cleanup crew begins on Saturday afternoon as soon as the highways re-open.

Death Ride Expo:

Be sure to visit the many booths at the Death Ride® Expo. Sponsors/exhibitors will provide rider giveaways, products and services ranging from tech-support to souvenir items. The expo takes place on the Friday before and the Saturday of the Death Ride®.

Fun at Turtle Rock Park:

Come test your skills at the 18-hole disc golf course or at the horseshoe pit. It's free to play and open to everyone! Maps available at tee #1 by the tennis courts. Discs are available at the Alpine County Chamber of Commerce.

Course Food:

Bagelfuls, PB & J Uncrustable Sandwiches, Fritos, Graham Crackers, Clif products, GU products, Nature's Bakery products, cookies, potato chips, pretzels, crackers, Gatorade Endurance, Science in Sport, fresh fruit, fresh vegetables, sandwiches, soup, V8 juice, soda and water. Specialty foods are available at some stops (licorice, gummy bears and ice cream). Course food is based on availability and is subject to change without notice. Always carry additional water and energy snacks. Due to our rural location and road closures we are unable to deliver fresh food supplies during the event. We strive to provide the best quality products. If you have special dietary needs you should be prepared to provide your own food, since many rest stops may not have your required foods. We do try and provide some gluten free products.

An Example of the Course Food:

This is a sample of what we offer throughout the course. Food is subject to change and availability. We try and provide gluten free products when we can.

Monitor: Bagelfuls, Cocoa, Coffee, Crackers, Fruit

Topaz: Bagelfuls, Cocoa, Coffee, Chips, Fruit

Wolf Creek Lunch: Chips, Cookies, Fruit, Sandwiches, Pickle Spears, Soup, Fresh Vegetables, Uncrustables (PB&J)

Ebbetts: Fruit, Gatorade, Graham Snackers, Soup, Red Licorice

Hermit Valley: Chips, Cookies, Fig Bars, Fruit, Uncrustables (PB&J)

Woodfords: Chips, Cookies, Fruit, Uncrustables (PB&J)

Picketts: Chips, Cookies, Fruit, Pickle Spears

Carson: Cookies, Crackers, Fruit, Ice Cream

Turtle Rock Park Dining Events:

Purchasing tickets at the door is **CASH ONLY**. Proceeds from the meal revenue go directly to the non-profit groups that produce these meals therefore, no refunds available. Your donation is much appreciated. All menu items subject to change without notice.

BBQ LUNCH

Includes: Tri-tip Sandwich, chips and a drink

When: Friday, 07/07/17 (11:00am - 3:00pm)

Price: \$10.00 per person

Tickets: Tickets at the event **ONLY - CASH ONLY AT THE DOOR**

Benefits: Alpine County Search & Rescue

PASTA DINNER

Includes: Pasta, sauce with meatballs, salad, breadstick and soft drink or water

When: Friday, 07/07/17 (4:00pm - 8:00pm)

Price: \$15.00 per adult, \$8.00 per child under 10

Tickets: Tickets at the event **ONLY - CASH ONLY AT THE DOOR**

Provided By: Q's BBQ and Catering (775) 841-7227

BREAKFAST BUFFET

Includes: Scrambled eggs, bacon, pancakes, oatmeal, toast, bagels, yogurt, granola, fresh fruit, juice, milk (coffee provided by Starbucks)

When: Saturday, 07/08/17 (4:00am - 8:00am)

Price: \$11.00 per person

Tickets: Tickets at the event ONLY - CASH ONLY AT THE DOOR

Provided By: Q's BBQ and Catering (775) 841-7227

POST RIDE DINNER/RIDER DINNER

Includes: Chicken fajitas/tacos, pulled pork, rice, beans and traditional sides, Schwan's ice cream treats and a soft drink or water

When: Saturday, 07/08/17 (3:00pm - 8:00pm)

Price: \$15.00 per person, \$8.00 per child under 10

Tickets: Rider's dinner complimentary per event organizers and is NOT refundable - CASH ONLY AT THE DOOR

Provided By: Q's BBQ and Catering (775) 841-7227

Dining Options In Alpine County:

Visit Alpine County's website at www.alpinecounty.com for business contact information and current hours of operations. Subject to change without notice

- Ali's Cafe: Markleeville - breakfast & lunch daily
- Alps Haus: Markleeville - breakfast, coffee & lunch
- Bear Valley Adventure Company: Bear Valley - drinks, snacks
- Bear Valley Resort: Bear Valley - subject to seasonal closures
- Callipare's Alpine Café: Woodfords - breakfast, lunch, dinner & small convenience store
- Carson River Resort: Markleeville - small general store, ice & clothing
- Creekside Bistro: Bear Valley - dinner
- Kirkwood Inn: Kirkwood - full service dining
- Kirkwood General Store & Deli: Kirkwood - small market with deli
- Mad Dog Café and Market: Woodfords - breakfast, lunch, coffee & small market
- Malibu Dogs: Markleeville – hot dogs and drinks
- Lake Alpine Lodge: Lake Alpine - breakfast, lunch & dinner with full service bar & small market
- Sorensen's & Hope Valley Resorts: Hope Valley - full service dining
- Sky High Pizza & Pub: Bear Valley - dinner

Merchandise:

Merchandise is available at our online store until 06/09/17. 2017 merchandise will be available to start shipping in June. We ship all orders complete. We encourage you to purchase Death Ride® merchandise via our website before our online store closes. Many items sell out fast and may not be available at the event. Online store will reopen on Monday, 07/31/17. Limited quantities and sizes of merchandise will be available for purchase at the event on Friday, 07/07/17 from 11:00am- 7:00pm and Saturday, 07/08/17 from 2:00pm - 8:00pm. Does not apply to 5 Pass Finishers Jerseys. Inventory is not guaranteed. Visa or MasterCard are accepted. NO cash, checks, American Express or Discover. No refunds; exchanges only for same merchandise (does not apply to 5-Pass Finisher Jerseys.) Merchandise also available at the Alpine County Visitor Center, #3 Webster Street, Markleeville, CA. Office hours are subject to change without notice. Please supply your own bags for merchandise. Sponsor logos will be added to the final products (jerseys, wind vests, and T-shirts) and will not be reflected on online store samples.

5-Pass Finisher Jersey:

5-Pass Jerseys can only be ordered by riders who completed all 5 passes of the Death Ride®. The 2017 5 Pass Finisher Jersey Order Form (PDF) will be available at the end of the event or riders can download the form at deathride.com until 08/08/17. We strongly suggest turning in your 2017 5 Pass Finisher Jersey Order Form (PDF) at the Death Ride® event. After 07/10/17 we will ONLY accept orders through United States Postal Service (USPS), FedEx or UPS. Complete the form and mail it along with a copy or photo of your bib with the verification stickers on it from all 5 passes. **NO PHONE, EMAIL OR FAXED ORDERS WILL BE PROCESSED.** Jerseys must be ordered by 08/08/17. The envelope must be dated and postmarked on or before 08/08/17. Orders placed after 08/08/17 are subject to availability and a \$50 late fee.

Please allow 8 weeks after 08/11/17 for your 5-Pass Finisher Jersey to arrive. Approximate arrival date is end of September; first week of October. Out of Country orders add an additional 8 weeks to your shipping date. Your credit card statement will be your receipt. If we receive duplicate orders you will be charged accordingly. Be sure to check the sizing charts, we only order what is requested. There is a \$50 restocking fee for each exchange and we cannot guarantee exchanges for the wrong size. Sponsor logos will be on the sleeves, sides and back of final product.

Thank You For Participating In The 2017 Death Ride®! Be Safe, Have Fun and Good Luck!



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Operated under special use permit on the Eldorado, Humboldt-Toiyabe and Stanislaus National Forests.

For more information contact: